

CLEAN BREAK'S

BIG

NIGHT OUT

2025

Sponsorship Proposal

Thank you for your consideration.
We hope you are interested in
supporting our Big Night Out!

Contact

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About Clean Break

Clean Break was founded in 1979 by two women in prison who believed in the power of theatre to transform lives. Our vision is of a society where all women can realise their full potential, free from criminalisation.

Through our unique work on stage, in prisons and in the community, we raise difficult questions, inspire debate, and help to effect profound and positive change in the lives of women who are criminalised.

Our mission

Create bold, courageous and outstanding theatre that sparks compassion and action in our audiences.

Invest in and nurture the voices, experience, expertise, and aspirations of our Members (women at risk and with criminal justice experience).

Be a leading force in the sectors we work in and with, altering the theatre and criminal justice ecologies.

Drive forward equality, diversity and inclusion in and beyond our organisation.

Our values



About The Big Night Out

Clean Break's Big Night Out 2025 will be a seriously funny night of comedy and music and more, supporting theatre that changes lives.

Following the success of our inaugural Big Night Out last year, we can't wait to return to The Other Palace on Monday 8 December with a new line-up of entertainment. The evening will include performances from comedians Harriet Kemsley (Last One Laughing UK), Fatiha El-Ghorri (Taskmaster) and Celya AB (Live at the Apollo), and singer Rachel Adedeji (X Factor UK) plus more to be announced.

There will also be a raffle drawn on the night with the opportunity to win some amazing prizes!

Clean Break's Big Night Out will be a very unserious event, with serious impact. Sponsorship of this special event will go towards our vital work, using theatre to transform the lives of women with lived experience of the criminal justice system and those at risk of entering it (Clean Break Members).

Meet Our Stars (so far)



Harriet
Kemsley



Fatiha El-
Ghorri



Celya AB



Rachel
Adedeji



Renée Lamb



Michelle de
Swarte

Why Sponsor the Big Night Out?

Sponsorship is a special way to support the meaningful work we do at Clean Break. It will offer a raft of benefits to your business, including;

Supporting a charitable cause

- Provide vital funds to transform women's lives
- Have a social impact for marginalised communities
- Bring your corporate social responsibility commitments to life

Exposure to a new audience

- Promotional opportunities online and in-person at the event
- Opportunity to network with supporters and event performers
- Access to new potential consumers

Engagement

- Client engagement and networking opportunity
- Festive social event for staff team
- Connecting with the Clean Break team to build future engagement

We are committed to working closely with you to develop a strong, mutually-beneficial relationship.

Sponsorship Opportunities



Headliner

£5,000

As our Headline Sponsor you'll be our exclusive event sponsor, and in return will receive;

- Logo recognition on all promotional materials to include; Clean Break and The Other Palace websites (combined visits); e-newsletters (distribution); social media promotion (combined reach) leaflets, posters, banners and in-house screens - including on stage; and a press announcement
- 10 complimentary tickets
- Access to priority booking for additional tickets
- Opportunity for [company] ambassador to speak from the stage



Support Act

£500

As a Brand Partner you'll be one of our key partners for the evening, and in return will receive;

- Line credit on all promotional materials to include; Clean Break and The Other Palace websites (combined visits); e-newsletters (distribution); social media promotion (combined reach) leaflets, posters, banners and in-house screens - including on stage; and a press announcement
- 2 complimentary tickets
- Access to priority booking for additional tickets

We look forward to working collaboratively to create brand synergy and promote your support

Looking back at 2024



[Watch here](#)



9



comedy sets and musical performances throughout the evening

“ We had an incredible evening at the BNO, what a success! You have done such amazing work to put on the show ”



201 tickets sold

2,457



LinkedIn impressions

133,688



Instagram impressions

7,300



website visits from announcement to event

“ The event was so aligned to your values as a charity, wonderful diversity in every respect, so joyful and bold. ”

